

From Policy to Reality: Advanced Urban Water Conservation in Texas
Hosted by Environmental Defense Fund
Austin, Texas - April 18, 2008

8:00 **Registration and Coffee**

8:30 **Keynote: A Vision for Advanced Water Conservation**
Mary Ann Dickinson, Executive Director, Alliance for Water Efficiency

9:00 **Water Conservation in Texas: How Far Have We Come?**
Amy Hardberger, Attorney, Environmental Defense

9:30 **The Role of Water Pricing**
Sheila Olmstead, School of Forestry and Environmental Studies, Yale University

10:00 **Mid-morning Break**

10:30 **Goals to Reality: Successes and Stumbling Blocks**
Moderator: Carole Baker, Director of Intergovernmental Relations, Harris-Galveston Subsidence District
Southern California -- Tim Blair, Program Manager for Water Use Efficiency, Metropolitan Water District
San Antonio – Karen Guz, Director of Conservation, San Antonio Water Systems
College Station – Jennifer Douglass Nations, Water Resource Coordinator, College Station Public Utilities

11:30 **Open Discussion**

12:00 **Lunch (provided)**

1:00 **Highlights from the Commercial Sector and the Green Building Movement**
Bill Hoffman, H. W. (Bill) Hoffman and Associates, LLC

1:40 **Pushing the Envelope within the High Tech Industry**
Dan Wilcox, Facilities Engineering Manager, Spansion

2:10 **Opportunities within Energy Production**
Fred Yebra, Director of Energy Efficiency Services, Austin Energy

2:40 **Advanced Water Conservation: Policy, Implementation and Beyond**
Moderator: Mary E. Kelly, Co-Director, Land Water and Wildlife Program
Environmental Defense
Ken Kramer, Director, Lone Star Chapter, Sierra Club
State Representative Robert R. Puente
Jan Klein, Water Conservation Coordinator, City of San Marcos

4:00 **Wrap-up**
